

MEMO
(draft wording for district memo to managers)

January, 2005

To: Food Service Manager

From: , Nutrition Services Director

Enclosed are two sets of two different posters to promote healthy eating and exercise in your school. These posters were developed for middle and high school students. Please post one set of the posters in your cafeterias and share the other set with the school physical education teacher(s).

Date: January, 2005

To: Superintendent or School Food Service Director

From: Colorado School Nutrition Association Middle School Marketing
Committee and CDE Nutrition and Prevention Initiatives Unit

Subject: Middle School Posters and School Wellness Program

Two sets of posters for each district middle school, one CD, and a letter for the food service manager and principal are included in this mailing.

Middle school students are the targeted audience for the posters. The CD includes a school staff wellness program and a set physical education and classroom lessons with nutrition messages. Information on the CD may be duplicated.

This is a food service and physical education joint marketing effort. One set of posters is for use in the cafeterias and the other set is for the physical education teacher to post in the gym, locker room or classroom.

The Nutrition and Prevention Initiatives Unit of the Colorado Department of Education and the Middle School Marketing Committee of the Colorado School Nutrition Association provided guidance for this middle school marketing initiative.

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Thank you for distributing the posters and other materials as requested by schools and providing the manager and principal's letters to middle school food service managers and principals.

If you have questions or need additional information, please contact Judy Schure, CDE Nutrition Unit at 303.866.6654/888.245.6092 or Schure_j@cde.state.co.us.

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